



**Town of Burgaw**  
**Tourism Development Authority (TDA) Meeting**  
**Depot Conference Room, 115 S Dickerson St, Burgaw NC**  
**December 3, 2020 at 8:30 AM**

**AGENDA**

1. Call to order
2. Approval of Minutes
  - a. from November 5, 2020
3. Old Business
  - a. Discussion regarding the upcoming Holiday Market on December 12, 2020
  - b. Discussion regarding the ongoing Elf on the Shelf Promotion
4. New Business
  - a. Discussion regarding the Meeting Schedule for Calendar Year 2021
  - b. Discussion regarding the possibility of a town staff member assisting the TDA on a part time basis.
  - c. Other marketing ideas
5. Other items if necessary
6. Adjournment